

KXCI - FM Community Radio
Budget vs. Actual for Revenues and Expenses
October 2009

	<u>Oct 09</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
41100 · Membership-Dues	9,340	9,440	(100)	99%
41200 · Donations	2,244	1,667	577	135%
41300 · Product Sales	138	292	(154)	47%
42000 · Underwriting	10,189	24,300	(14,111)	42%
43000 · Fundraising & Events	704	2,935	(2,231)	24%
44000 · Grants-Unrestricted	1,875	6,249	(4,374)	30%
45000 · Grants/Contributions-Restricted	429	1,762	(1,333)	24%
48000 · Other Income Misc	79	600	(521)	13%
Total Income	<u>24,998</u>	<u>47,245</u>	<u>(22,247)</u>	<u>53%</u>
Cost of Goods Sold				
51300 · Product Costs	3,597	3,000	597	120%
52000 · Underwriting Costs	1,785	9,750	(7,965)	18%
53000 · Fundraising Costs	0	1,750	(1,750)	0%
56000 · Program Costs	1,540	1,954	(414)	79%
Total COGS	<u>6,922</u>	<u>16,454</u>	<u>(9,532)</u>	<u>42%</u>
Gross Profit	18,076	30,791	(12,715)	59%
Expense				
60000 · Personnel Expenses	12,144	18,331	(6,187)	66%
70000 · Advertising/Marketing	746	1,000	(254)	75%
72000 · Equip-Office	895	667	228	134%
73000 · Equip-Ops/Transmtr/Towers	5,151	6,420	(1,269)	80%
74000 · Facility Expenses	4,368	2,358	2,010	185%
75000 · Fees/Expenses-Operations	6,595	6,386	209	103%
77000 · Office Expenses	1,045	1,000	45	105%
79000 · Travel & Entertainment	0	188	(188)	0%
80000 · Depreciation/Amortization	0	1,800	(1,800)	0%
Total Expense	<u>30,944</u>	<u>38,150</u>	<u>(7,206)</u>	<u>81%</u>
Net Ordinary Income	<u>(12,868)</u>	<u>(7,359)</u>	<u>(5,509)</u>	<u>175%</u>
Net Income	<u>(12,868)</u>	<u>(7,359)</u>	<u>(5,509)</u>	<u>175%</u>

REPORT D AS AMENDED TO REFLECT SEASONAL ASPECTS OF THE BUDGET