

KXCI - FM Community Radio
Budget vs. Actual for Revenues and Expenses
October 2008 through July 2009

	<u>Oct '08 - Jul 09</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
41100 · Membership-Dues	144,532	179,900	(35,368)	80%
41200 · Donations	15,772	10,416	5,356	151%
41300 · Product Sales	2,499	3,542	(1,043)	71%
42000 · Underwriting	185,912	217,560	(31,648)	85%
43000 · Fundraising & Events	49,103	42,500	6,603	116%
44000 · Grants-Unrestricted	79,602	73,094	6,508	109%
45000 · Grants/Contributions-Restricted	21,811	20,099	1,712	109%
48000 · Other Income Misc	3,806	2,500	1,306	152%
Total Income	<u>503,037</u>	<u>549,611</u>	<u>(46,574)</u>	<u>92%</u>
Cost of Goods Sold				
51300 · Product Costs	23,890	38,874	(14,984)	61%
52000 · Underwriting Costs	71,474	62,084	9,390	115%
53000 · Fundraising Costs	25,743	13,115	12,628	196%
56000 · Program Costs	21,959	34,624	(12,665)	63%
Total COGS	<u>143,066</u>	<u>148,697</u>	<u>(5,631)</u>	<u>96%</u>
Gross Profit	359,971	400,914	(40,943)	90%
Expense				
60000 · Personnel Expenses	213,475	233,220	(19,745)	92%
70000 · Advertising/Marketing	10,743	20,000	(9,257)	54%
72000 · Equip-Office	8,978	9,374	(396)	96%
73000 · Equip-Ops/Transmtr/Towers	52,752	69,828	(17,076)	76%
74000 · Facility Expenses	25,032	22,792	2,240	110%
75000 · Fees/Expenses-Operations	57,845	51,437	6,408	112%
77000 · Office Expenses	9,701	16,874	(7,173)	57%
79000 · Travel & Entertainment	2,590	3,250	(660)	80%
80000 · Depreciation/Amortization	18,000	21,834	(3,834)	82%
Total Expense	<u>399,116</u>	<u>448,609</u>	<u>(49,493)</u>	<u>89%</u>
Net Ordinary Income	(39,145)	(47,695)	8,550	82%
Other Income/Expense				
Other Income				
90000 · Other Income	<u>3</u>			
Total Other Income	3			
Other Expense				
91000 · Other Expense	<u>9,049</u>			
Total Other Expense	9,049			
Net Other Income	<u>(9,046)</u>			
Net Income	<u>(48,191)</u>	<u>(47,695)</u>	<u>(496)</u>	<u>101%</u>