

KXCI - FM Community Radio

Budget vs. Actual for Revenues and Expenses

August 2009

	Aug 09	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
41100 · Membership-Dues	13,598	12,850	748	106%
41200 · Donations	980	1,042	(62)	94%
41300 · Product Sales	916	354	562	259%
42000 · Underwriting	7,747	15,540	(7,793)	50%
43000 · Fundraising & Events	6,760	0	6,760	100%
44000 · Grants-Unrestricted	7,376	7,309	67	101%
45000 · Grants/Contributions-Restricted	1,998	2,010	(12)	99%
48000 · Other Income Misc	86	250	(164)	34%
Total Income	39,461	39,355	106	100%
Cost of Goods Sold				
51300 · Product Costs	1,054	3,888	(2,834)	27%
52000 · Underwriting Costs	0	6,208	(6,208)	0%
53000 · Fundraising Costs	1,983	1,068	915	186%
56000 · Program Costs	1,998	3,462	(1,464)	58%
Total COGS	5,035	14,626	(9,590)	34%
Gross Profit	34,426	24,730	9,696	139%
Expense				
60000 · Personnel Expenses	20,210	23,322	(3,112)	87%
70000 · Advertising/Marketing	746	2,000	(1,254)	37%
72000 · Equip-Office	534	938	(405)	57%
73000 · Equip-Ops/Transmtr/Towers	4,868	6,983	(2,115)	70%
74000 · Facility Expenses	2,183	2,279	(96)	96%
75000 · Fees/Expenses-Operations	4,324	5,144	(820)	84%
77000 · Office Expenses	367	1,688	(1,321)	22%
79000 · Travel & Entertainment	90	325	(235)	28%
80000 · Depreciation/Amortization	1,800	2,183	(383)	82%
Total Expense	35,121	44,862	(9,741)	78%
Net Ordinary Income	(695)	(20,133)	19,437	3%
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