

**Minutes of the Foundation for Creative Broadcasting Board of Directors  
February 21, 2008  
Armory Park Senior Center**

***DRAFT PENDING BOARD APPROVAL***

**I. CALL TO ORDER**

Meeting called to order at 5:35 p.m. by Hank Childers

**II. ATTENDANCE, SCHEDULE OF NEXT MEETING**

Present: Hank Childers – President, Quetzalli Cold Thunder – Vice President, Mary Buckley – Secretary, Marilyn Stringer – Treasurer, Ron Cipriani, Don Copler, Melanie Morrison, Hardy Smith, Paul Teitelbaum

Absent: Kathleen Williamson (excused), Dave Olsen (excused), Elaine Schramm (excused), Gene Armstrong

Next meeting will be Thursday, March 20, 2008, 5:30 p.m. Location TBD.

**III. REVIEW AND ADOPTION OF 01/17/08 MINUTES**

Motion to adopt 01/17/08 minutes by Marilyn Stringer, seconded by Melanie Morrison. Motion passed unanimously.

**IV. COMMITTEE REPORTS**

**a. Board Development**

Melanie Morrison reported that a meeting will be scheduled soon for this committee. Hank Childers asked for volunteers to form an Election Committee. Ron Cipriani has agreed to chair this committee; Don Copler and Ryan Bruce will serve as additional members of the committee.

**b. Personnel Committee**

Hardy Smith, chair of the committee, reported that the committee will meet tonight after the board meeting and make a report at the next general board meeting. Committee members include Marilyn Stringer, Kathleen Williamson, Melanie Morrison, and Ryan Bruce. Hank Childers has requested that the Personnel Committee set up the review process for Ryan Bruce on the upcoming one-year anniversary of his hire in April of 2007.

**c. Strategic Planning Committee**

In Dave Olsen's absence, Ryan gave report to board that the committee has been very active since the January meeting. They had a second retreat and are getting to the stage of forming subcommittees to work on specific tasks. Town hall meeting is being discussed and will possibly take place in April, in order to present findings to date. They have installed a comment line on the station's voice mail system and will monitor that. On the website there is a

***02/21/08 Minutes -- DRAFT PENDING BOARD APPROVAL***

link directing viewers to a strategic planning page. There have been comments received but not enough yet to compile and report on results. The committee reports being slightly behind schedule but continue to have meetings regularly and are moving forward. Tony Novelli has had to step down from the committee because of time constraints. It is undecided at this point whether he will be replaced on the committee with another CAB member.

#### **V. Old Business**

No old business to discuss.

#### **VI. NEW BUSINESS**

No new business reported.

#### **VII. CAB and Volunteer Representative Reports**

##### **a. CAB Report**

No CAB report.

##### **b. Volunteer Representative Report**

Ron Cipriani reported that there was some worry among volunteers over changes that may come about because of the strategic planning process. There is a volunteer party in the planning stages which Ron will report on when it comes together.

#### **VIII. GM Report/Financials**

- a. GM Report:** Ryan reported on broadcast localism report that the FCC released recently. It asks for an online domain for public files for non-profit stations like KXCI. They will no longer allow stations to operate unattended. Overall, he feels all this is to KXCI's benefit and will not affect station operation.
- b. Public Programming:** KXCI broadcast the entire "Homelessness Marathon," on February 20. It's a 14-hour broadcast done annually and distributed to stations across the country. In addition, KXCI broadcast its own local segments at the top of each hour. MLK programming was directed by Amanda Shauger and included local and national news stories. Next special programming day will be National Women's Day on March 7, with all women DJs, special interviews, news stories, and music.
- c. Program Advisory Committee:** Ryan will form this committee along the same lines as the strategic planning process, including volunteers, members of the community, etc. He plans to have this committee formed by the March BOD meeting.
- d. Grants:** Ryan met with the new grants director for ACA, who suggested Ryan write a grant to include the new Voices project, which will bring young people into the station to learn how to write for radio, broadcast skills, etc.
- e. Underwriting:** Ryan reported putting together a new media kit for underwriting sales and reported adding many new underwriters to the station.

KXCI is advertising currently for an underwriting director; until then, staff and volunteers are handling those duties.

- f. **Membership Drive:** Station raised a little over \$67K in ten days. Another campaign will take place in March, in order to get to the goal of having only two drives a year in 2009.
- g. **Cesar Chavez Day:** KXCI has been approached about a special concert in conjunction with Cesar Chavez Day in early April that would feature Kris Kristofferson. Because of the up-front money required by KXCI there is some trepidation. Staff is still discussing the possibility, but it's unlikely that KXCI will front the \$10,000 needed for booking the act.
- h. **Financials:** Ryan pointed out that reports have been reformatted for submission to the board each month. Jo Ann Sabbagh will make additional changes on reports before the March meeting. Income numbers are below budget through January because we had a short drive, raising \$60K instead of our usual \$90K, and that made the difference. Another drive is scheduled for March. The 17<sup>th</sup> Street Band monthly benefit concerts have resulted in raising approximately \$1,000 monthly.

#### **IX. Call to Audience**

a. One audience member asked the board to consider having a third-party handle the election. She also praised the station for airing the "Homelessness Marathon" broadcast.

#### **XI. Executive Session**

Hardy Smith moved to go into executive session at 6:55 p.m., Marilyn Stinger seconded. Board returned at 7:00 p.m. on a motion by Marilyn Stringer and second by Melanie Morrison.

#### **XII. Adjournment**

Motion to adjourn at 7:05 p.m. by Hardy Smith.

Respectfully submitted,  
Mary Buckley  
Secretary