

Minutes of the Foundation for Creative Broadcasting Board of Directors

August 27th, 2009 / Child and Family Resources boardroom

**DRAFT PENDING BOARD APPROVAL**

**I. Call to Order**

Meeting called to order at 6:00pm by Hank Childers.

**II. Attendance, Schedule Next Meeting**

Present: Hank Childers, President, Melanie Morrison, Vice-President, Susan Banes, Treasurer, Andrew Agnew, Cecily Crebbs, Marc Goodman, Jamie Manser, Debra Rodriguez, Hardy Smith. Absent: Mary Beth Haralovich (expected, arrived during executive session), Ron Cipriani (excused), Keith Kanzler (excused), John Kosa, Michael Wyman (excused).

The next meeting will be September 17th, 2009, at 6pm; location to be determined.

**III. Review and Adoption of June 2009 Minutes**

Motion to adopt June 18, 2009 annual meeting minutes by Debra Rodriguez, seconded by Jamie Manser. Motion passed unanimously.

**IV. Committee Reports**

a. Bylaws – Hardy Smith reported that the committee has added one new member, Keith Kanzler. There are no issues at present.

b. Finance – Susan Banes reported that the committee now consists of herself, Hank Childers, Cecily Crebbs, Marc Goodman and Jamie Manser. The committee met on August 25th to review the financials, which were also previously discussed at the board retreat. There is a very slight variance between our loss through July 31, 2009, and the budgeted loss for the same period. The committee has discussed a very early draft of the FY10 budget with Randy Peterson, a second draft should be presented to the board at the September meeting. Susan Banes stated that the station has cut expenses about as much as we can and that we need to work on revenue development. Hank Childers added that our mindset going in is to set a foundation for the future.

c. Board Development – Melanie Morrison announced this committee's composition: herself as chair, Susan Banes, Hank Childers, Ron Cipriani, John Kosa, Jamie Manser and Hardy Smith. The committee will focus on improving board diversity and looking for expertise in technological areas. All board members are invited to talk to Melanie Morrison with suggestions for board members.

d. Personnel – Hardy Smith introduced the other committee members (Andrew Agnew, Cecily Crebbs, Marc Goodman, Michael Wyman). The committee will look at its needs with regards to the strategic plan goals, while also working on a revision of the employee handbook.

e. Elections – Andrew Agnew announced the other members of the committee (Marc Goodman and Kali Holtschlag). The committee has not met since the last election. Hank Childers asked the committee to meet earlier that it might otherwise to examine the feasibility of allowing electronic voting with the proper safeguards.

f. Fundraising/Events – Debra Rodriguez announced that this committee will now be called the Development Committee, changing the perception and goals of the committee to take on more of a “love focus” for the radio station, while staying away from events. Development committee members also include Susan Banes, Mary Beth Haralovich, Keith Kanzler, and Michael Wyman; the committee meets on the second Monday of the month at 6pm at the station. Moving forward, the committee will be defining major giving, exploring planned giving and resurrecting the 220 Club.

g. Strategic Plan Implementation – Debra Rodriguez reported in the absence of committee chair Mary Beth Haralovich. Carol Tornow has confirmed her willingness to continue on the committee; also joining the committee are Susan Banes, Ron Cipriani and Cecily Crebbs. Hank Childers asked the committee to focus on prioritizing the plan’s goals for the next year.

h. CAB Development – Hank Childers reported for the committee, which has not yet confirmed a chair; other committee members include John Kosa and Jamie Manser. Kali Holtschlag indicated she is unsure if she would be continuing on this committee.

Hank Childers also reported on the formation of a board technical committee that was discussed at the board retreat

## **V. CAB and Volunteer Representative Reports.**

No CAB report. Randy Peterson reported in Ron Cipriani’s absence that the election process to elect a new volunteer representative has begun, with nominations open until September 8th. He is not sure if the process will be completed by the September board meeting.

## **VI. GM Report**

The membership drive starts on September 10th with a goal of \$91,300. Early renewals from the direct mail campaign have been strong. Staff reports from Todd Powers and Duncan Hudson are included in the board packets. The Woodstock 40th Anniversary celebration went very well, with more than 700 people attending the concert and an overall profit around \$6,000.

## **VII. Old Business (none)**

## **IX. New Business (none)**

## **IX. Call to Audience**

Hank Childers reported that henceforth, questions and suggestions arising from the Call to Audience will be followed up with by the appropriate board committee, who will report back on that issue at the board member meeting.

Kali Holtschlag asked why new business and old business items do not seem to move from one month's agenda to the next. She added that the board may wish to consider an "advisor to the board" role. She reminded the board of their commitment to posting draft minutes soon after the meeting is held.

## **X. Executive Session**

Motion by Susan Banes, second by Melanie Morrison, to enter into executive session at 6:31pm to discuss personnel issues. Motion carried.

Motion at 7:19pm to leave executive session, motion carried.

## **XI. Adjournment**

Motion to adjourn at 7:19pm, motion carried.

Respectfully submitted,

Randy Peterson, acting general manager