

**Minutes of the Foundation for Creative Broadcasting Board of Directors
October 5, 2006
Rio Nuevo Conference Room, 52 W Congress, Tucson**

I. CALL TO ORDER

By Dave Olsen at 5:37pm.

II. ATTENDANCE

Present: Dave Olsen – President, Phred Bartholomaei – Vice President (arr 5:45, dep 6:30), Hank Childers – Secretary, Gene Armstrong, Joe Bourne (dep 5:45), Mary Buckley, Ben Changkakoti (arr 5:45), Don Copley, Elaine Schramm, Margot Veranes, Kathleen Williamson

Absent: Marilyn Stringer – Treasurer (excused), Lil Espinoza, Jim Lipson (excused), Melanie Morrison (excused), Hardy Smith (excused)

Joe Bourne announced his resignation from the Board effective immediately due to scheduling and personal issues. He was excused at this point.

III. REVIEW AND ADOPTION OF 8-17-06 MINUTES

Minutes revised to show Margot Veranes' absence as excused. Motion by Gene Armstrong to accept 8-17-06 minutes, seconded by Elaine Scramm. Motion passed unanimously.

IV. OLD BUSINESS

a) GM Search Update: GM Search Committee (GMSC) met two weeks prior. Elaine Schramm and Hardy Smith are co-chairs. Other members are Randy Peterson (staff), Todd Sadow (CAB), Tony Novelli (CAB), Phred Bartholomaei, Melanie Morrison, and Kathleen Williamson. Hiring process discussed at GMSC meeting. Ideas under consideration:

- Position “open until filled”
- Applicants to supply sample work
- Review job description
- Preference to community radio experience

Randy Peterson willing to continue as acting GM. GMSC interested in CAB survey results re: job description, hiring process, salary, etc. Timeline discussed, not yet determined.

Elaine expects some changes to hiring approach. This would require prior candidates to reapply. CAB survey results not yet available. GMSC interested as soon as available.

b) CAB Report: Don Copley spoke for Jim Lipson. He yielded to Kali Holtschlag from the CAB. CAB report distributed. Survey is targeting 27 community radio stations, with 8 responses so far. Seven CAB members splitting up the work. Attendance at last CAB meeting was 8, including 3

or 4 new members. Noted a lot of variation in how stations are run and what the GM duties are. Most surveys being done by telephone.

c) FY 2007 Budget: Randy presented revised budget, incorporating some comments from Marilyn Stringer, Melanie, and others. Randy believes the estimates are conservative.

Revenue shows a 3% growth, and is based on 3 pledge drives per year, not 2 as had earlier been considered.

Expenses show an 11% drop. Assume GM hired on 4/1/07. Large decline in programming expense is misleading, as last year included digital transmitter. (Some discussion about broadcasting on sidebands. Consider further in upcoming strategic discussion.) Randy noted that recent equipment replacements now give us transmission equipment that is all less than 5 years old. Budget shows final 8 months of back rent on tower.

Motion by Ben Changkakoti to accept proposed budget. Second by Mary Buckley. Request to see actual vs. budget on an ongoing basis. Randy reported that he, Marilyn, and Melanie were all in agreement on providing that information. Brief discussion on uncategorized expenses and miscellaneous budget. Motion passed unanimously.

d) Strategic Plan: Randy noted we need to “re-begin” the process. Believe that Bill Poorten has the notes from prior session. Dave Olsen indicated a Saturday meeting is likely. Wants to incorporate input from CAB. Randy observed that timing of strategic planning and of new board orientation needs to be managed.

e) Board Orientation and Training: Hank Childers reported there had been no board development activity recently. Dave Olsen observed that we need to take some actions, as we have two or three open appointed positions, with possibly five by January. Dave noted that the expiration dates are in some cases incorrect on the board member list spreadsheet. It will require review of minutes to get information corrected. Randy offered to get the information corrected. Margot Veranes asked about rules re: missing meetings. Bylaws state two consecutive unexcused is grounds for dismissal. Margot asked about diversity goals. Hank reported that no diversity goals had been established. Elaine suggested that the CAB be consulted and that we consider actively soliciting.

Dave expects orientation and training session likely next spring. Discussion on dates. Proposed are **January 6, 2007** for Orientation and **March 3, 2007** for Strategic Planning.

V. NEW BUSINESS

a) Board Development: See above under “Board Orientation and Training.”

VI. STAFF REPORTS

Randy reported some discussions with Access Tucson re Secondary Audio Programs (SAP), where we would trade announcements/services to mutual advantage.

KXCI will participate in Holiday Business Showcase at La Placita on December 2, 11am – 2pm. This is an opportunity for KXCI underwriters to promote their offerings.

KXCI received a \$3000 gift to upgrade the telephone system.

The first floor floors in the back offices have now been redone.

Elaine re-elected to BOD as Volunteer Representative.

Dave noted that auction donations are still being sought for upcoming on-air auction.

Combined staff reports distributed, but not discussed.

VII. CALL TO AUDIENCE

Audience member noted that it was good that Joe Bourne had resigned. If an individual is not able to contribute, then he/she should not be on the BOD. Requested that members be included in strategic planning process, e.g., CAB.

VIII. EXECUTIVE SESSION

Hank moved that BOD go into executive session to discuss personnel issues. Elaine seconded. Motion passed unanimously. BOD went into executive session at 7:15pm and returned at 7:55pm.

IX. ADJOURNMENT

Motion to adjourn by Hank. Motion passed. Meeting adjourned at 7:55 pm.

Next meeting is November 16, place to be determined.

Respectfully submitted,

Hank Childers, Secretary