

Minutes of the Foundation for Creative Broadcasting Board of Directors  
June 18, 2009 Plush

**DRAFT PENDING BOARD APPROVAL**

**I. Call to Order**

Meeting called to order at 6:05pm by Hank Childers.

**II. Attendance, Schedule of Next Meeting**

Present: Hank Childers – President, Mary Buckley – Secretary, Susan Banes – Treasurer, Ron Cipriani, Don Copley, Mary Beth Haralovich, John Kosa, Jamie Manser, Hardy Smith, Michael Thornton Wyman. Absent: Melanie Morrison, excused.

The next meeting will be August 27, 2009, time and location TBD. The annual Board Retreat will be held Sunday August 23, 2009, time and location TBD.

**III. REVIEW AND ADOPTION OF MAY 2009 MINUTES**

Motion to adopt May 21, 2009 minutes by Hardy Smith, second by John Kosa. Motion passed unanimously to approve minutes as posted.

**IV. Review and Certification of Board of Directors Election, Seat New Members**

Election Committee chair Ron Cipriani reported that 256 people voted in the Board elections, with 243 ballots verified (more than 10% of KXCI's 2,145 members). The board voted unanimously to certify the results of the election and seat the following five new board members (with vote totals indicated):

3-year term: Andrew Agnew (221 votes), Marc Goodman (215 votes), Debra Rodriguez (229 votes)

1-year term: Cecily Crebbs (224 votes), Keith Kanzler (210 votes).

**V. Acknowledgement of Retiring Board Members**

Hank Childers recognized and thanked Mary Buckley and Don Copley for their years of service on the KXCI Board of Directors. Each was presented with a KXCI plaque.

**VI. Reappointment of Expiring Board Members (Morrison, Smith)**

Hardy Smith and Melanie Morrison both agreed to continue serving on the Board.

Motion by Susan Banes, second by John Kosa. Motion passed unanimously to reappoint Hardy Smith to a 3-year term on the Board.

Motion by Jamie Manser, second by Susan Banes. Motion passed unanimously to reappoint Melanie Morrison to a 3-year term on the Board.

## **VII. Board Officer Elections**

Hank Childers expressed willingness to continue as President. Motion by Hardy Smith, second by Mary Beth Haralovich. Motion passed unanimously to reelect Hank Childers as President of the KXCI Board of Directors.

Melanie Morrison expressed willingness, in absentia, to continue as Vice-President. Motion by Susan Banes, second by Ron Cipriani. Motion passed unanimously to reelect Melanie Morrison as Vice-President of the KXCI Board of Directors.

Susan Banes expressed willingness to continue as Treasurer. Motion by Mary Beth Haralovich, second by Michael Wyman. Motion passed unanimously to reelect Susan Banes as Treasurer of the KXCI Board of Directors.

Mary Beth Haralovich expressed willingness to serve as Secretary. Motion by Hardy Smith, second by Susan Banes. Motion passed unanimously to elect Mary Beth Haralovich as Secretary of the KXCI Board of Directors.

## **IV. COMMITTEE REPORTS**

### **a. Finance**

Susan Banes reported that the Finance Committee met with the Executive Committee on June 16th to review the financials. The May pledge drive was very successful. KXCI has cash on hand to last through the next pledge drive in the fall.

May was a rough month for revenue. Randy and Todd are working on improving underwriting revenue, which is about \$40,000 behind budget, year-to-date.

The Finance Committee is tracking budget variances on a regular basis. The station operates on a break-even budget and the financial reports indicate that the station is basically breaking even. Susan will prepare an in-service session on financials for the August Board retreat.

### **b. Fundraising/Events**

John Kosa reported that the net for the May 30 rummage sale was \$900, and that the committee learned a lot from the process.

### **c. Strategic Plan Implementation**

Mary Beth Haralovich reported that she met with Susan Banes and Randy Peterson and agreed to chair the Strategic Plan Implementation. Mary Beth prepared a template that identified the separate aspects of the Strategic Plan, with deliverables and timetable. At the August Retreat, the Board will review the Strategic Plan and create task committees.

### **d. CAB Development**

Hank Childers explained that organizations that receive CPB funding are required to create an advisory board liaison between the station and the community. The CAB meets regularly during the year. A handout about the CAB was available at this meeting. The KXCI website has information about how the community can contact the CAB via email. Don Copler will join the CAB.

### **IX. GM Report**

Randy Peterson welcomed and introduced the non-profit organization representatives who attended the Board mixer this evening. He encouraged them to consider service on the CAB and distributed information on how to promote non-profit events on KXCI. Randy also shared his thanks to Mary Buckley and Don Copler for their service to the station.

### **X. Call to Audience**

a. An audience member asked for more transparency in the election, more information and opportunity to meet the candidates; recommended posting the Strategic Plan, budget and financial reports on the station website; asked that CAB membership be invited from station members as well as non-profit organizations; and noted that she believes emails being sent to Board members via the KXCI website are going to staff instead.

### **XI. Executive Session**

None

### **XII. Adjournment**

Motion to adjourn at 6:40 p.m. by acclamation.

Respectfully submitted,  
Mary Beth Haralovich  
Secretary