

**Minutes of the Foundation for Creative Broadcasting Board of Directors**  
**Aug. 16, 2007**  
**Armory Park Senior Citizen Center (Green Room) 250 S. Fifth Ave.**

**I. Call to Order**

By Hank Childers at 5:51 p.m.

Because a quorum had not yet been achieved, the meeting was deemed informational until the appropriate number of board members had arrived.

**II. Attendance and Schedule of Next Meeting**

Present: Hank Childers, President; Quetzalli Cold Thunder, Vice President (arr 6:09); Marilyn Stringer, Treasurer; Gene Armstrong; Don Copler; Melanie Morrison (arr 6:07); Dave Olsen (left 7:05); Hardy Smith; Paul Teitelbaum

Absent: Mary Buckley, Secretary (excused); Ben Changkakoti (excused); Kathleen Williamson (excused)

Next meeting will be held at 5:30 p.m., Sept. 13, at the Armory Park Senior Citizen Center.  
***NOTE: This is one week earlier than the usual third Thursday of the month.***

**III. Review and Adoption of 8/17/07 Minutes**

Discussion ensued about the identification of audience members who choose to address the board during Call to Audience. It was agreed that, according to board practice, speakers during this agenda item would not be identified by name in the minutes, even if they choose to identify themselves aloud.

At 6:07 p.m., Melanie Morrison arrived, completing a quorum. Dave Olsen moved to adopt minutes, with the above change, seconded by Marilyn Stringer. Motion passed unanimously.

Hank Childers requested that GM Ryan Bruce provide advance materials to board members no less than 48 hours in advance of a given meeting.

**IV. Old Business**

**a. Board Development Committee**

Gene Armstrong, committee chair, reported that the committee now includes himself, Hank Childers, Mary Buckley and Kathleen Williamson, and is meeting regularly to fill six open positions on the board.

Two of those are vacant elected positions, left open by the resignation of board members. Each would require an appointment to serve out the remainder (one year) of each term.

The other four open positions are appointed, and the committee is actively working to identify candidates for the appointments and expects to announce at least one new board member at the next meeting.

In the interest of avoiding the appearance of any conflict of interest, the committee also has decided not to consider for appointments any individual who is related to or closely associated with volunteers or employees of KXCI. This is not a board policy but a practice of the committee. It applies only to appointed board seats, and does not preclude any volunteer from running for an elected position on the board.

Dave Olsen asked about the open volunteer representative position, and Ryan Bruce said the volunteers were in the process of electing a new representative.

*NOTE: See New Business.*

#### **b. Executive Committee Report**

Hank Childers said he and Ryan Bruce have discussed the possibility of this committee meeting monthly, staggered between meetings of the full BOD. Paul Teitelbaum inquired about the membership of the executive committee, to which Hank Childers responded that it includes the named officers of the board and chairs of its committees.

#### **c. Personnel Committee Report**

In the absence of chair Ben Changkakoti, committee member Hardy Smith reported that the committee met several months ago and that Ryan Bruce and membership director Randy Peterson were going to have a look at revising the employee handbook.

Ryan Bruce acknowledged this, saying the handbook is halfway done and should be finished by November. It has not been revised since 1994, and the goal is to re-evaluate its contents more frequently.

Discussion ensued on whether Ben Changkakoti should be replaced as committee chair, since he has not been seen lately and has a number of unexcused absences for board meetings. No action taken at this time.

#### **d. Retreat Recap**

The most significant discussion of the July BOD retreat was the question of how to plan the station's strategic planning process. Ryan Bruce said the board spent the retreat identifying general groups of stakeholders who will be invited to take part in the planning process. These groups are the BOD, the Community Advisory Board, staff, volunteers and the general membership.

Hank Childers directed that a Strategic Planning Workgroup be formed as a committee of the board. It was agreed that the workgroup include two members from the above groups (for a total of 10). Dave Olsen consented to be co-chair of the workgroup, and Quetzalli Cold Thunder also agreed to be a member.

Also a result of the retreat was the decision that the station's mission and vision statements were poor and outdated and needed revision.

## **V. New Business**

### **a. Volunteer Representative Status**

Ryan Bruce said the window for nominations for a volunteer rep was opened Friday, Aug. 10 and would remain open until Friday, Aug. 17. Voting would be held in the week following the close of nominations. Hank Childers noted that we should look forward to a new volunteer representative being seated at the next BOD meeting.

## **VI. CAB and Volunteer Representative Reports**

### **a. CAB Report**

Representing the Community Advisory Board, Kali Holtschlag said members of the CAB have met with Hank Childers, Mary Buckley and Ryan Bruce about how to further define the duties and responsibilities of the CAB. Hank Childers said the board and CAB are moving toward a goal of working together more efficiently, and Ryan Bruce praised the energy and enthusiasm at the meeting. Kali Holtschlag expressed thanks to the board and said the united effort has been a long time coming.

### **b. Volunteer Representative Report**

No report this month.

## **VII. GM Report/Financials**

### **a. FCC Update**

Ryan Bruce reported that in June of this year KXCI completed its ownership report to the FCC, but that it would have to resubmit the information, and that board members should expect a repeat request. He said this is related to KXCI's application for four new full-power licenses, for which the window for applications is October. He also said the station has made it through an application review for a power increase; he hoped to have news on that front soon.

Underwriting is at 85 percent of the total revenue at this time last year, but that figure has been accomplished with only one underwriting staff member rather than the two the station had last year. Ryan Bruce said he has set goals and priorities to bring underwriting up.

The fall membership drive will commence Sept. 13, and the station is working to create a direct mail acquisition mailing to bring in more pledges and make the drive more effective. Ryan Bruce said the station can expect at least \$20,000 in early renewals to come in before the drive begins.

Hank Childers inquired about the reports of recent problems with the station's phone system. Ryan Bruce acknowledged that the VOIP phone service to which

KXCI subscribes has had problems and that he has discussed this at length with the vendor.

**b. Financials**

Ryan Bruce presented a preliminary budget in draft form for 2007-2008, and he would like the board to look it over. Much discussion ensued over several sections of the report. Hank Childers asked the board to carefully review the budget and consider formal approval at the next meeting.

Marilyn Stringer noted that she plans on working with Ryan Bruce and the station's auditor and accountant to development a clearer and more readable financial report.

Ryan Bruce said the station is in solid shape financially, with enough money in the bank to operate for a couple of months. An informal membership goal is to increase from the current 2,700-2,800 member families to 3,000.

**VIII. Call to Audience**

Audience member noted that a fundraising concert to benefit KXCI would be held Nov. 30 at Club Congress. It will take the form of an electronic-music competition with DJs doing 30-minute sets for a panel of judges. He said the potential also exists to sponsor a benefit concert by a band. He asked for leads and input from board members.

The board's former volunteer representative addressed the board, saying that no matter her status in the future she would still be available for help with KXCI.

Audience member expressed concern about the plan by the BOD executive committee to hold regular meetings and how such meetings related to the open meetings law. She emphasized that, as a membership-driven organization, KXCI should be especially sensitive to issues of transparency.

**IX. Executive Session**

Melanie Morrison moved to enter into executive to discuss FCC issues, with a second by Dave Olsen. Motion passed unanimously. BOD entered executive session at 7:05 p.m. and returned at 8:05 p.m.

**X. Adjournment**

Melanie Morrison moved to adjourn, and motion passed. Meeting adjourned at 8:06 p.m.

Respectfully submitted,

Gene Armstrong, acting secretary

