

Minutes of the Foundation for Creative Broadcasting Board of Directors
September 18, 2008
Armory Park Senior Center
DRAFT PENDING BOARD APPROVAL

I. CALL TO ORDER

Meeting called to order at 6:10 p.m. by Hank Childers.

II. ATTENDANCE, SCHEDULE OF NEXT MEETING

Present: Hank Childers – President, Quetzalli Cold Thunder – Vice President, Marilyn Stringer – Treasurer, Ron Cipriani, Don Copler, Michael T. Wyman.

Absent: Mary Buckley, Susan Banes, Melanie Morrison, Hardy Smith, Paul Teitelbaum, all excused. John Kosa not present but expected to arrive. The meeting lacks quorum. (Note: Paul Teitelbaum subsequently arrived at 7pm).

Next meeting will be Thursday, October 16, 2008, 6pm at Armory Park Senior Center.

III. REVIEW AND ADOPTION OF 08/21/08 MINUTES

Postponed due to lack of quorum.

IV. BOARD RESIGNATION

Hank Childers announced that Sharon Youngblood has submitted her resignation from the Board due to unexpected changes in her schedule and availability.

V. COMMITTEE REPORTS

a. Bylaws Committee

Quetzalli Cold Thunder (committee chair) announced that top priorities for the committee include the need to review elections procedures in the bylaws. They will also discuss the possibility of amending the bylaws to reflect the new committee structures. The committee meets as needed. Other members of the committee are Susan Banes, Hardy Smith (vice chair) and Michael Wyman.

Hank Childers added that all committee meetings times and contact information will be available soon on the station website. He added that non-board members are able to serve on most committees.

b. Finance Committee

Marilyn Stringer (Vice Chair) reported that Regier Carr Monroe has been retained as the station's auditing firm. The committee met September 16th to discuss the draft budget for Fiscal Year 2009; it will be discussed later in this meeting. Additional committee members are Susan Banes (chair), Hank Childers and Paul Teitelbaum. The committee will meet at 6pm on the Tuesday before monthly board meetings.

c. Board Development Committee

Hank Childers reported that Melanie Morrison chairs this committee, which met September 16th. Other members include Susan Banes (Vice Chair), Hank Childers, Ron Cipriani and John Kosa. The committee will meet at 7pm on the Tuesday before monthly board meetings. Priorities include creating training materials for new and prospective board members and taking responsibility for board orientations. The committee is currently conducting a skills survey of existing board members.

John Kosa arrived and was accepted into the meeting at 6:19pm, creating a quorum of board members.

With quorum, Quetzalli Cold Thunder moved to adopt the 8/21/08 minutes without change. Seconded by Marilyn Stringer. Motion adopted.

d. Personnel Committee

Hardy Smith chairs this committee. Mary Buckley is Vice Chair, Michael Wyman also serves on the committee. Michael Wyman reported that the committee is working on employee job descriptions. Revising the G.M. job description was discussed during the September 14th board retreat, with the sentiment leaning toward narrowing the description. The acting general manager will review the updated job description and provide information on the current division of labor, offer suggestions and refer it back to this committee. No formal meeting date is set.

e. Election Committee

Ron Cipriani (Chair) said the committee will discuss the ramifications of the 10% voting threshold clause in board elections. No formal meeting date is set yet. Committee members include Don Cople (Vice Chair), Melanie Morrison and non-board member Kali Holtschlag.

f. Fundraising/Events Committee

John Kosa chairs this committee, whose members include Mary Buckley, Marilyn Stringer, Paul Teitelbaum, and non-board members Cecily Crebbs and Corbin Dooley. The committee would like the Vice Chair to be a non-board member. The committee has had two informal gatherings to date. A meeting will be held on September 28th at the station. They will also meet October 13th, location TBD.

Hank Childers requested that general announcements about committee involvement by non-board members be promoted on air and on the website. Hank Childers and Randy Peterson will work on the language for the announcements. You must be a KXCI member to serve on a committee.

g. Strategic Plan Implementation Committee

Hank Childers (Chair) announced that at the board retreat, members talked about moving from plans to action. Priority action items include identifying and mapping key staff functions and clarifying the role of the General Manager; creating specific goals in revenue development (as expressed in the FY09 budget); creating an aggressive communications plan in conjunction with the 25th Anniversary; and establishing the Programming Advisory Committee. Committee members include non-board member Carol Tornow (Vice Chair) and Ron Cipriani. Hank Childers added that the purpose of this committee is “not to do, but to see the doing gets done.” The committee meets on the Tuesday of the week before the board meeting (9 days prior to the board meeting).

h. CAB Development Committee

Don Cople (Chair) reported that no vice chair has been named yet. Committee members include Hank Childers, John Kosa and non-board members Kali Holtschlag and Tony Novelli. The committee will work with staff to contact other stations regarding CAB structures and make up. No official meeting set yet.

VI. CAB and VOLUNTEER REPRESENTATIVE REPORTS

a. CAB Report – none

b. Volunteer Representative Report

Ron Cipriani reported that no volunteer meeting is formally scheduled but he is looking at dates for early October. He has put out requests for volunteer participation on board committees. He suggested that the opportunity to serve on committees might be used during on-air fundraising pitches.

Hank Childers added that one reason the board is soliciting volunteers for committees is that there is a lot of work to do; he encouraged board members to not hesitate to ask people to serve on committees.

VII. GM REPORT/Development and Operation including Programming

Randy Peterson reported that the station's fund balance as of today is \$39,402, and with fifteen days to go in the fiscal year, the current membership drive should help boost the year-end figure to around \$60,000. The membership drive is off to an "okay" start, operating at about 80% of the goal. Randy Peterson took questions about the station's 25th Anniversary celebration, scheduled for 25 days from November 20th to December 14th, 2008. The station's actual birthday is December 6th.

VIII. OLD BUSINESS: NONE

Paul Teitelbaum was accepted into the meeting at 7pm.

IX. NEW BUSINESS

a. Budget for Next Fiscal Year

Randy Peterson presented the current draft budget for Fiscal Year 2009. The year begins October 1, 2008. Randy Peterson stated that the revenue projections are basically flat-lined, with modest increases in expenditures. Some increase in underwriting is projected based on the fact that the underwriting position will be filled for the entire year. A column was added to the draft budget to reflect the projected differences in hiring a program director and general manager. Hank Childers requested that the draft budget be returned to the finance committee for further consideration, and further requested that case documentation be prepared.

X. CALL TO AUDIENCE

One audience member addressed the board; she is looking to learn more about board objectives and tangible goals.

XI. EXECUTIVE SESSION: NONE

XII. ADJOURNMENT

Motion to adjourn at 7:16 p.m. by Marilyn Stringer.

Respectfully submitted,

Randy Peterson
Acting Secretary