

**Foundation For Creative Broadcasting Minutes**  
**12 January, 2006**  
**Tucson Children's Museum**

**Call to Order:** Lil Espinoza, 7:00

**Attendees:** Lil Espinoza - President, William Poorten - Vice President, Dave Olsen - Treasurer, Phred Bartholomaei - Secretary, Gene Armstrong, Joe Bourne, Mary Buckley, Ben Changkakoti, Hank Childers, Debbie Friesen, Jean-Paul Genet, Elaine Higginbotham-Schramm, Jim Lipson, Tom Shook, Tom Spendiarian, Margot Veranes, Kathleen Williamson

Motion to move into executive session to discuss budget, Spendo, Joe 2<sup>nd</sup> Passed

Return from exec. @ 7:10

**Call to Audience:** No respondents

Discussion of meeting to change time to 5:15, Approves executive session meeting before meeting. 23 March, 18 May, 22 June-annual meeting 6:00-at Congress, 21 September, 9 November. Board of Directors concurs with the schedule.

**Minutes:**

September 8 minutes, Elaine corrects that she was not at the meeting but was excused. On the December 1 minutes Lil amends to add that the Board of Directors went into Executive Session to discuss staffing and financial issues. Bill Porte asks GM about an email making references to regulations and how they are to be reported. GM responds that the Board of Directors should describe and note in the minutes what the intent of the Executive session is to be in compliance with the regulations. GM suggests that the Board of Directors amend the last two meeting minutes to reflect the purpose of each of those meetings. Motion to amend Sept. minutes as discussed. Spendo moves, T.Shook 2<sup>nds</sup>, passed unanimously.

Bill Poorten moves to amend all previous minutes from 2005 to indicate the reasons for going into executive session. The reason was to discuss staffing or potential litigation. Ben-2<sup>nds</sup>, passes unanimously

GM report- digital transmitter is up and running, sounds great, lost a little bit of coverage at outer edge of signal pattern. GM met with radio sales agents, in Vegas, (Ibicuty? spp. Licenses agent for digital radio technology) to coordinate promotional event sales with digital radio retailer in town.

Operations are going well, some problems with staffing due to missing one staff person.

In comparison to last year, dues up by \$30K, underwriting up by \$20K, showing a significant increase revenue. There have been some big expenses, the radio transmitter, but still \$6K better than last year. We are expecting a check for \$44K, grant money is yet to come. Therefore we are in better shape than last year. Auditors report should be back shortly.

Fund raising starts a week from today. Pre-drive campaign is over our previous levels so we are expecting 10 days for the drive. Goal is \$85K. BP inquires how some of the pledges recorded against the programs. GM responds that yes counts are applied to the time slots the donation comes in. BP asks about how the pre-drive funds are tallied. GM responds that the form has provisions for the donor to indicate their favorite shows.

Remodel almost finished, done by next board meeting.

**Committee reports**

Board develop. No activity- Lil mentions that June has some board members going off the Board of Directors, so we need to look for candidates.- Dave Olsen mentions that he believes that both he and PB

have their terms ending this cycle. GM to review and report on the status of all members. Currently, two open positions, we need a CPA, fund raiser north of river. Discussion on how to approach to increasing high income donors. MB questions KW board membership, in terms of attendance. Discussion that the problem has been on our side since we have not been able to get the technology working to have a proper link to Kathleen. GM to make sure that the proper equipment is available for the next meeting. Lil reiterates need for new members. Spendo volunteers to develop list for new board members for review for the committee.

By laws-no activity, Review the bylaws and assess its current applicability for next meeting.

Budget-JL brings up issues about the loans to Frank which were never paid pay back. \$5K that goes back 17 years-previous attorneys wrote a letter 7 yrs ago that the claim has no merit. Lil agrees to look into issue.

Elections-BP will schedule meeting. To review policies for next election.

Construction committee-JP to follow up on work being done on the building.

Party committee-EH to confirm Congress availability for Annual Meeting in June.

JL moves to appoint John Crouch and \*\*\* for CAB- Ben 2<sup>nd</sup>. Passed  
JL moves to accept recommendations itemized in the letter dated?????. JL reiterates items in letter. Spendo states that BOD is not in the business of managing programming, that that is the responsibility of the staff. JP\_ move to table these discussions until the next meeting. Spendo 2<sup>nd</sup>; BP and Margo opposed-motion carried.

### **Old business**

Budget-Spendo moves- JP 2nds T SHOOK- Advisory committee \$32k cap  
Ben moves approval of budget with the provisions for new staff . Budget is approved.

Strategic plan-Lil wants to move forward to set retreat to continue strategic plan. 4 March for retreat, Saturday 9:00 am. BP offers to hold mtg at his office. Retreat date approved as noted.

Access Tucson letter to the GM describes requirements for access Tucson with city. With current City administration, there is a feeling that a media center would be possible. Currently a planning process is ongoing, GM requests he looks into KXCI becoming the senior real estate partner in a proposed media center. Spendo requests list of the players for next meeting. EH adds that the list includes their requirements for their physical/operational portion of the center. PB moves that that GM kicks tire, Ben 2<sup>nd</sup> passed.

GM wants to change segue to email letter. This would help in reducing costs. Currently most of our members have email capability. Board of Directors requests that GM produce detailed implementation plan, tabled for next meeting.

Translator update-KLOV is at 102.3, there is a possibility of purchasing that station. It could work if we get a great engineer. It is possible that we may get in trouble may not getting Ruthroff site. GM would like to hire engineer to see if it will work. PB so moves, tshook 2<sup>nd</sup>, MB asks if cost is in budget, gm says about 5K. Passed

25<sup>th</sup> Feb, peace fair announcement

2nd motion to adjourn, Ben

**Call to Audience:**

Request for a Call to audience at beginning and end of meeting.

Request of posting of the agenda. Agenda was not posted 72 hrs. in advance. CAB meeting issue regarding public access of info.

8:24 Meeting adjourned.