

**Foundation For Creative Broadcasting Minutes**  
**8 September, 2005**  
**Tucson Children's Museum**

**Call to Order:** William Poorten, 7:13

**Attendees:** Lil Espinoza - President (excused), William Poorten - Vice President, Dave Olsen - Treasurer, Phred Bartholomaei - Secretary, Gene Armstrong (excused), Joe Bourne, Mary Buckley, Ben Changkakoti (excused), Hank Childers, Debbie Friesen, Jean-Paul Genet (excused), Elaine Higginbotham-Schramm (excused), Jim Lipson (excused), Tom Shook, Tom Spendiarian, Margot Veranes, Kathleen Williamson (excused)

**Call to Audience:**

Jim Soope-Call to audience at beginning and end of meeting. Request was considered, . Request of agenda on behalf of Kali. Agenda posted not 72 hrs. in advance. CAB meeting issue regarding public access of info. Request to urge CAB to be more responsive in providing public information in a timely manner.

**Minutes:** 24 June, 2005; No comments, Dave Olsen moved to approve, Ben Changkakoti 2<sup>nd</sup>; passed unanimously.

**GM report:** (see full report for additional details)

1. Eliminate role of program director, Roger Greer, due to duplication of responsibilities. Transition has been smooth.
2. Licenses renewal, no opposition to application as of September, so should be approved in October. Question, must be renewed every seven years.
3. Studio redesign is occurring in the down stairs studio. Mr. Spendarian is assisting with the technical issues. If cost is not too costly, remodeling should be done by end of month.
4. Repairs are progressing on damaged exterior bricks.
5. Transmitter to be delivered third week of month. Delay on some of the equipment. Will need to file for an extension of the grant due to the delays. Trying to have the install by end of month. Ralph Cook has been contracted to install the transmitter. Upon commencing with work, he found many code violations at the radio shack. Problems w/transmitter to be discussed later.
6. One week remains for summer programming experiment. Comment from email, CAB town hall next week, phone and letters.
7. Good performance from anniversary show. Many staff members volunteered to work the production with out cost to the station. Most performances recorded for future use.
8. P&L net profit, improve over last year. Not as rosy by end of fiscal year because we need to pay for transmitter before end of year. May not receive grant money for this fiscal year. We will need to use capital from the sequestered account. Not sure what our last fund drive will be due to the impact of Katrina on fund raising. If delay fund drive, could unfavorably impact fundraising. Ben asked about offering part of the fund raise to Katrina relief. GM responding that the auction monies will go to relief. Fund raising needs to be focused to operating costs and auction goes to Katrina. Additional discussion regarding adding a pledge amount to our regular pledge.
9. Please review handouts. Slight drop in families, increase in donations. Goal of 85K for pledge drive. Donated 85K to local non-profits, Improved web streaming. Bill, asked about programming experiment. There were 375 responses on line, now email, phone, town hall will be next. Positive responses to expanded global rhythm radio, the move of the Clambake, weekend preview show, Rock around the world, blues review, Earth Songs, more college programming on Saturday night, making Brain Waves earlier and expanded Morning Brew, mid night cowboy. Negative responses to free speech radio, Democracy now and Again, most of Sunday public affairs programming was hurt, except 30 minutes, move of Dead Air to Sunday night. Not a lot of support for talk radio and moving Dead Air. WP asked about a time table for implementation of the changes. Staff not sure when to make changes due to the impact changes may be on fundraising. GM reports that the link for the data is operating on-line.

**Committee reports:**

Bylaws Committee: No activity  
Board Development: No activity  
Budget Committee: No activity  
Election Committee: No activity

**Old Business**

Programming experiment. No more comments

**CAB Report:** Presented by Mr. Jim Cook, Chair of CAB .

1. Next Thursday night the town hall will be at St. Marks Presbyterian Church. Engaged Ms. Melanie Emerson, was co-facilitator at last town hall and not related to the station and is a professional facilitator. She has met with planning committee many times and will meet one more time with CAB prior to the town hall. Current focus is looking at feedback from the summer experiment. Focus of town hall will be on programming. Preparations for the meeting will include reviewing results of summer experiment and framing what questions to ask at town hall. Later we will process the results and hold a meeting to review and develop a consensus. Based on the meeting a report will be presented to the Board of our observations and recommendations. There was a question about the Board members being present and what if the number of Board members made a quorum, would that be a problem? WP replied that as long as we were not conducting business, it would not be a problem. WP asked about requirements or info from staff. JC replied that JL had provided requested info. WP asked about getting the word out about the town hall. JC replied station is broadcasting an announcement 8 times a day and placing ad in weekly, and other listings, community calendars, etc and on the KXCI web site and in Segue. BC asked about an agenda. No agenda at this time, still developing. However there is a plan to reserve time to ask attendees ideas about future town halls. WP asked about posting an agenda for the meeting. Discussion occurred and Board requested that be posted on web site 24 hours prior to the town hall
2. Digital Transmitter. Next week GM needs a check for \$44K for the purchase of the transmitter and requests the Board for a motion to authorize that amount from the sequestered account. Tsp. moves and BC 2<sup>nd</sup>. Call for discussion, no comments, call for vote, passed unanimously, no abstentions. KXCI should recoup from CCB +/- 60K, of which 57K goes to technical equipment, 5K equipment installation costs. CCB funds will not be available until next fiscal year. The new installation may require wifi or T1 line for communications with transmitter. R. Cook inspected the radio shack and it is faulty. American tower is not maintaining a radio shack. Today's temperature in the shack was 110 degrees and this would cook our electronics. Current cooling is by opening the back door and putting a fan in it. This leaves the room open to pack rats and electrical equipment exposed to what ever. Junk is stacked all over, we have been off the air because of TEP power outages and that the automatic generator has not been serviced. Envision has spent their own \$ to upgrade the building because American is not servicing. American Tower is not maintaining the building and has increased our lease to \$37K per year in rent. We have option with Southern Arizona Television to move to their tower. GM has been talking with WP regarding a possible material breach of contract, bad contract and unreasonable rate. Our current lease is for 20 years and at the time it was signed, it was not reviewed well by the previous GM. The contract favors American Tower with few options for recourse for KXCI. GM has asked WP to review contract and make recommendations. tsp. asked if there was a time required timeline for installing the digital. tsp. asked if we could move the Southern TV. Yes, but we would not be broadcasting in digital which is in conflict with the CCB grant. Discussion on technical issues of moving the antenna. MV asked how soon we could get out of the contract. WP replied that his office is reviewing the contract at no cost to KXCI. He also suggested if any additional discussion about the lease be confined to Executive Session because of the possibility of this type of issue may land before a judge. tsp. asked about the necessity of making repairs to the shack. GM provided discussion about history of American Tower. More discussion about the condition of the shack. Discussion about implications of County Building Department. WP asks that further discussion about the antenna be tabled and move discussion into Executive Session. TSP moves to table, TSk 2<sup>nd</sup>, WP asks for discussion. MB asks about tabling and was clarified by WP. WP calls motion and it passes unanimously, no abstentions.

### **New Business**

1. Katrina, Fund raising auction now to benefit Katrina fundraising, Working with musicians for a Rialto benefit end of month to supplement fundraising. WMMO contacted GM about a contact that may be able to assist us with station development. LSU will be paying her salary for the next 6 months and she may be able to work with us for no charge. GM has had problems reaching her.
2. Proposed to staff to take initiative to set up a work web page to connect work with evacuees. This would be in conjunction with the Citizen. This would be to help find work.
3. WMMO lost electronic equipment and their vinyl lost to mold, WOOZ lost everything. BC asked about possible effects of off air time would have on their licenses. GM replied that this was a long term issue and not directly related to Katrina.
4. FCC authorized a temporary restriction about fundraising for station until the end of October for Katrina victims.
5. WP questions what is the policy regarding posting the agenda. GM replied that the policy is 72 hours prior to a meeting. This month he had a problem coordinating with LE. WP requested that if in the future, if a similar problem arises to please contact the vice Chair to help in getting the agenda out in time.
6. Question form MV regarding Call to Audience. WP recalls that the reason we moved from the end to the beginning was in response to audience concern that our meetings were too long and some people needed to leave before their opportunity to speak. It was also in response to the fact that sometimes our meetings ran long and we would compress the time allowed to speak. BO observed that based on tonight's comments and previous comments, we would always be 'short changing' someone. MB mentioned her recollection from a previous meeting that we would try to have comments at the beginning and the end. GM recalls the same. Continued discussion on issue. BC adds that County policy is to have a Call to the Audience at the end. If one is not able to make a call to the audience, then they may write or call to register their comment. BC experience is that the Call is at the end of the meeting because that days business is conducted on that day and suggests that we have the Call at the end of the day. tsp. mentions that there is nothing that precludes members from writing and having that included in the BOD package, to be reviewed as all other pack items. Suggestion to make Call between Old and New business. Continued discussion suggests that two Calls are excessive. PB thanks staff for making KXCI mail working. PB and JL are working as gate keeper for emails for the Board. TSk suggests that the Call is between Old and New Business. Discussion points out that having the Call early allows the President the opportunity to discuss under New Business an issue if it seems important at the time, similar to today discussion. As it is the President that sets the agenda, WP is not in favor of having two Calls. It was suggested and agreed that for the next meeting, during the Call, that we ask attendees what their preference for when to have one call to the audience and consider the comments for planning future Calls. Motion to table discussion by TSk, 2<sup>nd</sup> by tsp.; pass unanimously, no abstentions.
7. Discussion on question, no comments. Passed unanimously, no abstentions.

**Executive Session:** Motion from tsp. to go into Executive Session, 2<sup>nd</sup> by WP.

Tom Shook, to discuss legal issues in regards to potential litigation. WP 2<sup>nd</sup>.

Meeting Adjourned: 8:56.