

CAB meeting 9 Jan 2006

Present: Jim Cook, Nick Van Kleeck, Luan Wagner, Jerry Anderson, Tony Novelli

Also present were Larry Brooks, KXCI general manager, Kali Holtschlag, member, and John Crouch, member. John has been nominated by the CAB as a new CAB member but not yet approved by the board,

The meeting began with the announcement of Jim Cook's resignation from the CAB. Jim cited an overwhelming number of commitments as his reason for withdrawing. The CAB thanked Jim for his service. Nick Van Kleeck agreed to serve as chair until the CAB is more fully staffed and a potential vice-chair emerges. All CAB members present declined the vice-chairship.

A discussion of recruiting new CAB members ensued. Luan and Tony each have some possible but uncertain candidates. Larry informed the CAB that Professor Julian Kunnie from the U of A has expressed interest in participating. Larry will contact Prof Kooney, determine his interest in serving on the CAB, and extend him an invitation to appear at the next meeting. John Crouch suggested Lamont Ward of Access Tucson and will invite him to the next meeting. John also agreed to contact some of his former students from Pueblo High. CAB members discussed the difficulty of getting people, especially young people, to serve on a committee like the CAB. Nick suggested that perhaps young people would be willing to come in for an interview, to answer questions about how KXCI might serve them. Tony extended this idea to doing informational interviews with people in our own networks who are in positions of knowledge about this community. The CAB agreed that this was an appropriate and doable way to begin outreach.

Larry mentioned Sam Beren's (Access Tucson) proposal to house KXCI, Access Tucson and a third program in a new Media Center building. John mentioned that the city of Tucson has hired a consultant to conduct a community ascertainment, as part of the renewal of the cable license agreement. Larry agreed to pursue the possibility of getting some questions or phrasing relevant to KXCI included in the community ascertainment.

The CAB agreed to set its meeting dates for the year as being the first Tuesday of each month, from 5:30 to 7:00. This will allow the CAB to meet at least a week in advance of the Board of Directors meetings. Meetings will continue to take place at the Armory Park Senior Center if available.

Nick mentioned that the Board has asked the CAB to conduct two town halls per year, which means that it will be time for another town hall in April or May. Kali suggested the town hall be used as a candidates' forum for the annual BOD elections. Larry agreed to provide the dates for the next election.

Nick suggested it would be appropriate for the CAB to report to the membership on the feedback it had received at the town hall and the changes that had been made to the schedule in response. Larry said that an article containing some of that information was in the current issue of the Segue, being mailed this week. Nick agreed to read the article and see what, if any, additional info might be presented. Larry and the CAB discussed the costs, mechanics, and legal issues surrounding podcasting, webcasting, and digital broadcasting. News/public affairs programming and local uncopyrighted music can be podcast, but podcasting of copyrighted music is not currently covered under the station's agreement with The Corporation for Public Broadcasting (which currently pays the music license fees). The advent of digital broadcasting will make a second broadcast stream available, but will require listeners to invest in digital receivers (currently \$300-600). Multiple webstreams are possible technologically, but the CPB license only allows a single webstream. On-demand listening or delayed programming is not currently allowed by the license agreement. KXCI currently pays \$11,000 per year for a suite of web tools and services that include web streaming for 50 users at 56K. Additional streams are available on demand, but the station is billed for any usage over 50 simultaneous streams. Larry made a specific request that the CAB assist him in expanding outreach to underserved and underrepresented communities. The CAB had a frank and largely cordial discussion of how to proceed with this task. There was discussion about the mission of the station and the CAB in general, and what the responsibility of the station was to its core membership and the larger community. CAB members noted that it was unclear exactly what the station could offer underserved communities, given the current competition for programming hours among existing interests. It was suggested that the CAB should have some involvement in, or at least knowledge of, the ongoing strategic planning effort of the BOD. As noted above, the CAB agreed that inviting community members for interviews with the CAB would be an appropriate step amid the ongoing discussions.